

Mehring Books launches new web site

Special promotional offers

4 January 2010

Mehring Books is proud to launch a new, redesigned web site incorporating interactive features that make its online library more accessible. To view the new Mehring Books web site, [click here](#).

The web site's new features include user reviews, author biographies, slideshows, links to book reviews and other related material, and previews of each book's table of contents. The catalog is now indexed by subject to make browsing easier and faster, and a side bar provides links to books on related subject areas.

Users are able to create individual accounts to securely store shipping and billing information, as well as save wish lists.

Announcements of new publications and special offers are available through Mehring Books' monthly email newsletter. Subscribers will be eligible for special promotions.

To mark the launching of the new Mehring Books, we are offering the following limited-time promotions, valid only through January 31:

- Extension of our holiday sale, which includes savings on specially themed book bundles and discounts on individual titles
- Free US shipping with the purchase of two or more holiday sale bundles

Comments or suggestions for improving the new Mehring Books web site are appreciated.



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